

Other Uses of Clay



clay pipes



marbles, ca. 1800



clay pots



ceramic vase

Uses of Clay - Cat Litter

How a Simple Idea Improved the Quality of Life for Millions

In 1947, an enterprising young man named Edward Lowe assisted his neighbor with a problem she was having. The woman was using ashes in her cat box and the cat was tracking the ashes throughout the house. Mr. Lowe suggested she try the all-natural granular absorbent clay that he was selling to garage and machine shop owners for use in cleaning up minor oil spills and drips.

Both the owner and her pet loved the absorbent clay granules. The rest, as they say, is history. From these modest beginnings, the \$1.3 billion cat litter industry was born and pet ownership was changed forever.

Kitty Litter



All Delmonico's (delicious) were killed by an incident!

